



# Aesthetic Medicine & Surgery Conference & Exhibition

14 & 15 JULY 2023

KUALA LUMPUR CONVENTION CENTRE (KLCC), MALAYSIA

## POST SHOW REPORT



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# AMSC 2023 | POST SHOW REPORT



14 & 15 JULY 2023 | KUALA LUMPUR CONVENTION CENTRE (KLCC), MALAYSIA



## Inspiring SPEAKERS line-up





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## World-Class Conference



Speakers **119**  
Delegates **800+**  
Sponsors / Exhibitors  
**47,** representing  
hundreds  
of brands





## 2 days of Conference and Exhibition



Tracks



Sessions



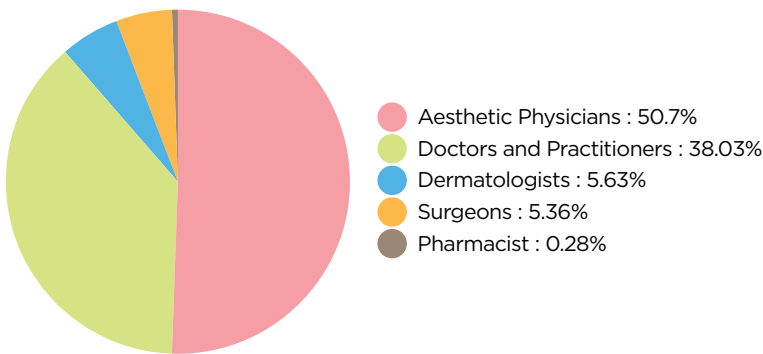
Topics Presented



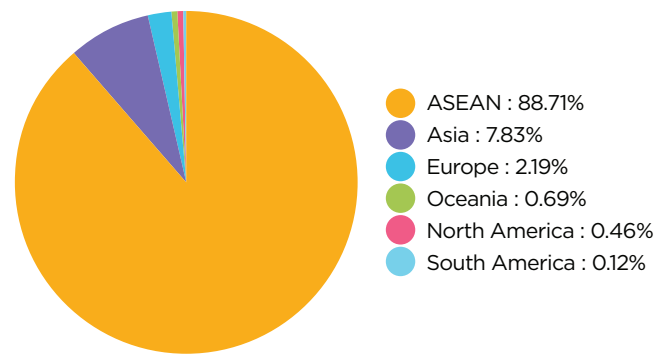
Learning hours

## AMSC 2023 Delegate Attendance

by Specialty



by Continent



### ASEAN

Cambodia | Indonesia | Malaysia | Myanmar | Philippines | Singapore | Thailand | Vietnam

### Asia

China | Hong Kong | India | Israel | Japan | Kuwait | Pakistan | South Korea | Taiwan | Turkiye  
United Arab Emirates

### Europe

Denmark | Germany | Ireland | Italy | Netherlands | Norway | Spain | United Kingdom

### Oceania

Australia

### North America

Canada | United States

### South America

Argentina



## Pre-Conference



## Cadaver Dissection Hands-on Training

Participants gained a completely solid knowledge from the WORLD'S Top Experts at AMSC23 Pre-Conference - Cadaver Dissection Hands-on Training on 13 July 2023, at Advanced Surgical Skills Centre (ASSC), Hospital Canselor Tuanku Muhriz UKM.

**Trained by:**

**Dr Konstantin Frank | Dr Tingsong Lim | Dr Rami Haidar  
Dr Francesco Marchetti | Dr Luciano Lanfranchi**

Each participant was able to inject and dissect each region of the face after receiving a comprehensive overview of the areas and the most recommended injection techniques for soft-tissue fillers and neuromodulators.

## Post-Conference



## Facial Ultrasound

Facial Ultrasound training led by Dr. Peter Velthuis from Netherlands at Grand Hyatt Hotel Kuala Lumpur, last Sunday on 16th July.

Which has equipped participants with the skills required to implement ultrasound as a safety and quality enhancement tool in their practice.



## Official Opening Ceremony

AMSC23 has achieved a notable accomplishment by bringing together renowned doctors and leading global specialists in medical aesthetics, hailing from various corners of the world. The opening ceremony on 14th July, held at the Kuala Lumpur Convention Centre, was graced by the presence of YBrs Dr. Mohamed Iqbal b. Hamzah, Director of Medical Practice Division, Ministry of Health, Malaysia, who officiated the event.



## Memorandum of Understanding (MoU) Signing



### Aesthetic Medicine & Surgery Conference & Exhibition (AMSC) x International Society for Dermatologic and Aesthetic Surgery (ISDS)

ISDS associate executive director Dr. Sonja Sattler and AMSC co-founder & organiser Mr. Gary Chai signed a MoU to mark next year's collaboration for AMSC24. The MoU was witnessed by Malaysian Society of Aesthetic Medicine's President Dr. Masilamoney Asirvatham and Honorary Secretary Dr. Chu Kooi Yen.

ISDS is the oldest international dermatologic surgery society founded in 1978, and the only international society dedicated to physician education in dermatologic oncologic and aesthetic surgery, as well as the only international provider of continuing medical education (CME) credits in its knowledge space.

### Malaysian Society of Aesthetic Medicine (MSAM) x Malaysian Society of Plastic and Reconstructive Surgery (MSPRS)

MoU was signed between Dr. Shah Jumaat Mohd Yusoff, President of MSPRS and Dr. Masilamoney Asirvatham, President of MSAM. This collaboration will facilitate combined initiatives between two societies to exchange Information and Knowledge, collaborative Research and Projects, organise Continuing Medical Education (CME) Programs as well as Advocacy and Policy Development.



### Malaysian Society of Aesthetic Medicine (MSAM) x Malaysian Society of Ophthalmology (MSO)

MoU was signed between Dr. Miswan Muiz Mahyudin, President of MSO and Dr. Masilamoney Asirvatham, President of MSAM. This collaboration will uphold mutual cooperation, knowledge sharing, and advancement in the respective fields.





## Gala Dinner

The AMSC23 Gala Dinner on 15th July, left a lasting impression on everyone. Hosted at the stunning Grand Hyatt Hotel Kuala Lumpur, the event was filled with elegance, delectable cuisine, and mesmerizing performances tailored for all attendees. The evening provided ample networking opportunities, and all participants departed with cherished memories of an unforgettable night.





## Experiences and Insights



**Dr Masilamoney Asirvatham**  
*(President of Malaysian Society Of Aesthetic Medicine), Malaysia*

"AMSC23 is addressing the demand for enhancement from both younger and aging individuals. Staying updated on technologies and treatment modalities is vital, and this platform provides diverse presenters and treatment options for cross-pollination of ideas."



**Dr Bob Klajo**  
*(Aesthetic Physician), Malaysia*

"Combining treatments from different companies at the exhibition is fascinating for us as aesthetic physicians, allowing seamless integration into our practice. The conference with international speakers offers rare insights and opens our eyes to new possibilities."



**Dr Siew Tuck Wah**  
*(Aesthetic Physician), Singapore*

"AMSC's grand expansion includes multiple tracks and plastic surgeon involvement. The Chinese track is a standout, featuring renowned speakers discussing facial rejuvenation and injectable techniques—a captivating blend of English and Chinese events."



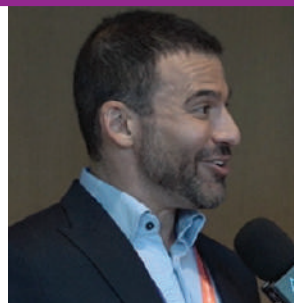
**Dr Jani Van Loghem**  
*(Aesthetic Physician), Netherlands*

"AMSC is organized by doctors for doctors, stands out as an incredible conference in Southeast Asia, offering high-level lectures on the forefront of aesthetic medicine with valuable pearls of wisdom."



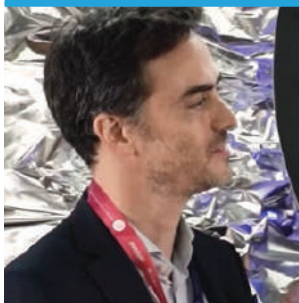
**Dr Alice Goh**  
*(Oculoplastic Surgeon), Malaysia*

"The highlight of AMSC23 for me is the MoU signing, signifying a great step towards inclusivity by involving plastic surgeons and the ophthalmology society. And we anticipate an even larger crowd and more speakers in 2024."



**Prof Dr Orfi Artzi**  
*(Dermatologist)*

"AMSC is impressively organized, presenting life-changing treatments and sharing valuable knowledge through discussions. As technology evolves, this conference becomes essential for learning and filling knowledge gaps, extending our horizons and promoting expertise."



**Dr Luciano Lanfranchi**  
*(Plastic Surgeon), Italy*

"My focus this time is on rhinoplasty, covering surgical and non-invasive approaches. It's promising yet challenging, and safety is a concern. I'm here to learn from other specialties while also sharing my insights. Additionally, the recent pre-conference on cadaver dissection, provided an amazing safety-oriented experience for participants."



**Dr Chit Su Win**  
*(Aesthetic & Clinical Dermatology Association of Myanmar), Myanmar*

"I learn about, new technology, which is the Exosomes, one I never had before in Myanmar. The aesthetic industry here is advanced, and I'm here at the conference to learn about filler, Botox, and energy devices for aesthetic procedures."



**Dr Mikella & Dr Sarah**  
*(Aesthetic Physician), Malaysia*

"Learning to be a safe practitioner is crucial. Conferences like this, with esteemed speakers, help educate us and equip young doctors to handle complications and provide the best care for our patients."



**Dr Jacyln Baskaradas**  
*(Aesthetic Physician), Malaysia*

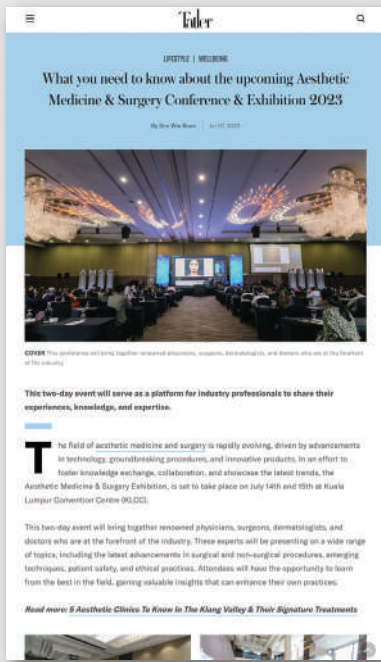
"AMSC had fascinating speakers and topics. I gained valuable knowledge to apply in my clinic, and exploring the technologies and products was fun and inspiring."



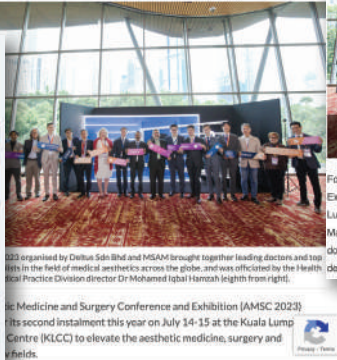
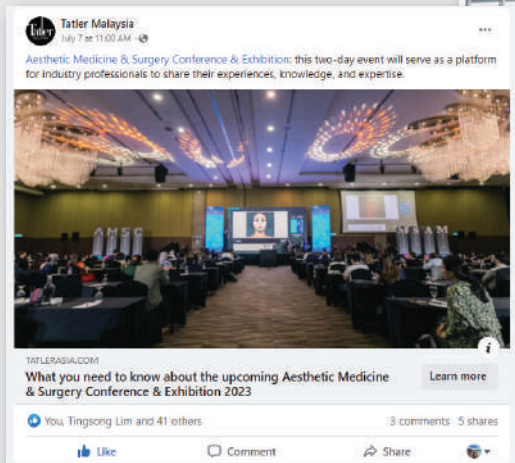
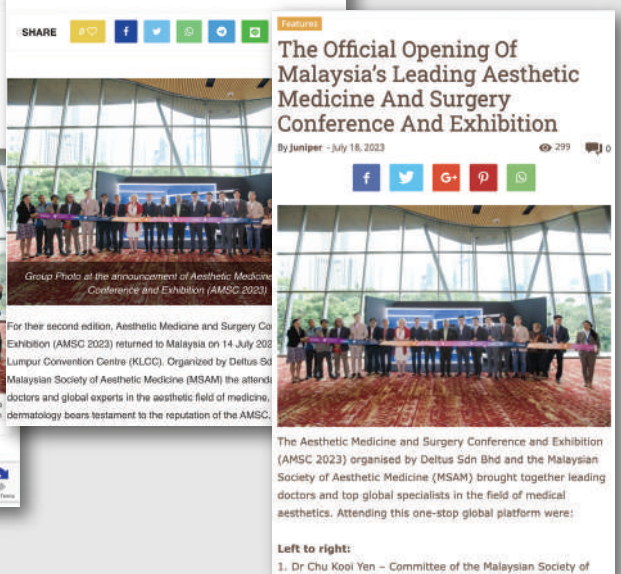
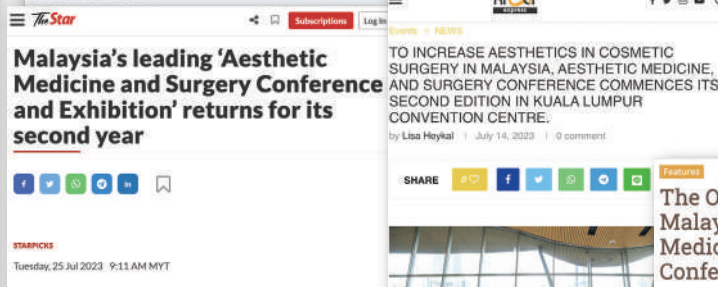
## AMSC23 received substantial media coverage!

AMSC23 attracted significant media attention, resulting in extensive coverage by various news outlets. A range of news articles highlighted our conference and exhibition's impact, showcasing the latest trends, advancements, and insights in the field of aesthetic medicine. From leading industry experts to cutting-edge technologies, the media has captured the essence of AMSC23 as a premier platform for aesthetic professionals.

# Tatler



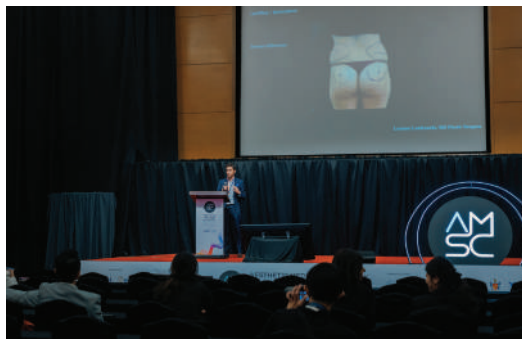
# The Star



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3rd Edition of Aesthetic Medicine & Surgery  
Conference & Exhibition



20 & 21 September 2024  
KUALA LUMPUR CONVENTION CENTRE  
(KLCC), MALAYSIA

# THANK YOU & SEE YOU NEXT YEAR

AMSC 2024 is set to elevate its scale and experience by bringing together leading professionals, experts, and brands of the field under the tagline **"Uniting Global Leaders in Aesthetic Medicine, Dermatology & Surgery."**

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