

AMSC 2025 MALAYSIA × PINOKIO ASIA

SURGICAL ZONE

THEME:
FACE, NOSE
& CHEST

A Gathering of **over 150 delegates** from
20+ countries, featuring insights from
50+ world-renowned experts

Date: **August 6 & 7, 2025**

Venue: **Kuala Lumpur Convention Centre (KLCC) Banquet Hall, Level 3**

Deltus
Meetings • Incentives • Conferences • Exhibition
Producer & Organiser



PINOKIO medical Ltd.

Dear Esteemed Colleagues,

I am delighted to formally introduce PINOKIO Asia 2025, our highly anticipated annual symposium focusing on the cutting-edge field of facial plastic surgery. This year's event marks a special milestone, as it is a collaborative effort with the prestigious Aesthetic Medicine & Surgery Conference & Exhibition (AMSC), featuring several exciting innovations that I am eager to share with you.

First of all, AMSC Malaysia x PINOKIO Asia 2025 will be our 8th international symposium, following the tremendous success of the 2023 event in Bali, Indonesia. As our second overseas symposium, this occasion represents a significant step forward in broadening our global presence and continuing to foster international exchange in the field.

Secondly, we are proud to announce an exceptional lineup of distinguished speakers from across the globe, including leading experts from Europe, the United States, and Asia. This year's program has been meticulously crafted to offer a deep dive into advanced techniques in rhinoplasty and facial lifting procedures. Attendees will benefit from comprehensive sessions focused on key areas of including the eyes, cheeks, nasolabial folds, and marionette lines.

Third, in a groundbreaking first for the AMSC Malaysia x PINOKIO Asia 2025, we are excited to offer a hands-on Cadaver Workshop. This unique, interactive session will allow participants to refine their rhinoplasty and facelift skills on actual cadaver specimens, with expert-led lectures and personalized coaching from some of the world's leading practitioners in the field.

Last but not least, beyond the world-class academic program, attendees will have the opportunity to immerse themselves in the rich cultural tapestry of Malaysia. From exclusive social gatherings and thrilling sports activities to exploring some of the country's most iconic tourist attractions, this symposium offers not only professional development but also the chance to create unforgettable memories with colleagues, partners, and loved ones. Why not make the most of this opportunity to combine enriching learning with a memorable vacation?

I look forward to welcoming you to Kuala Lumpur, where knowledge, collaboration, and cultural exploration will converge for an extraordinary event.



Peter C.W. Kim, MD, PhD, MBA
Founder of PINOKIO Symposium

Deepen Your Expertise in Facial, Nasal & Chest Surgery

AMSC MALAYSIA x PINOKIO 2025 Surgical Zone is a focused event held in conjunction with the prestigious Aesthetic Medicine & Surgery Conference & Exhibition (AMSC) Malaysia 2025.

For nearly two decades, PINOKIO (Plastic Innovative Nasal Ormaxillofacial Korean International Organization) established since 2007, has been at the forefront of surgical education, hosting impactful symposium worldwide. Dedicated to sharing best practices and advancing surgical techniques, particularly in Southeast Asia, PINOKIO has established a strong global presence. The AMSC MALAYSIA & PINOKIO 2025 collaboration marks a significant milestone: PINOKIO's eighth successful event in Malaysia

This exclusive surgical zone offers a unique opportunity for industry professionals across Asia to gain in-depth knowledge and practical skills in FACE, NOSE & CHEST surgery.

The event combines a comprehensive educational conference featuring renowned speakers with an exhibition showcasing the latest advancements in plastic surgery technology and products.

Here's what awaits you at AMSC MALAYSIA x PINOKIO 2025:

Comprehensive Educational Conference:

- Immerse yourself in a program featuring renowned speakers delivering cutting-edge lectures, workshops, and live demonstrations.
- Gain insights into the latest advancements in facial, nasal, and chest surgical techniques.
- Refine your skills and stay ahead of the curve in aesthetic surgery.

Cutting-Edge Exhibition:

- Explore the exhibition hall showcasing the latest technologies, products, and advancements in plastic surgery.
- Connect with leading vendors and discover innovative solutions to enhance your practice.
- Stay informed about the ever-evolving landscape of aesthetic surgery tools and materials.

AMSC MALAYSIA x PINOKIO 2025 is your gateway to:

Enhanced Knowledge: Deepen your understanding of the latest surgical techniques and best practices.

Practical Skills Development: Hone your surgical skills through interactive workshops and live demonstrations.

Networking Opportunities: Connect with colleagues, peers, and industry leaders from across Asia.

Exposure to Innovation: Discover the newest technologies and advancements in aesthetic surgery.

Don't miss this exceptional opportunity to elevate your surgical practice and shape the future of aesthetics surgery in Asia!

Sponsorship Opportunities Elevate Your Brand at AMSC MALAYSIA x PINOKIO 2025

SELECT YOUR IDEAL SPONSORSHIP TIER

SPONSORSHIP PACKAGE	SAPPHIRE	BRONZE	SILVER	GOLD	DIAMOND	DIAMOND+
PRICE (USD)	4,700	10,500	20,500	29,000	37,000	50,000
BOOTH SQM	2M x 2M	3M x 3M	6M x 3M	9M x 3M (PREMIUM BOOTH LOCATION)	6M x 6M (PREMIUM BOOTH LOCATION)	6M x 6M (PREMIUM BOOTH LOCATION)
EXHIBITOR BADGES	3	3	8	12	15	20
CONFERENCE PASS (NOT INCLUSIVE OF GALA DINNER)	X	3	5	10	15	20
PRINTED ADVERTISEMENT IN HANDBOOK (A4 SIZE)	X	X	1/2	1	2	4
LUNCH SYMPOSIUM (1 HOUR)	X	X	X	X	1	1
SYMPOSIUM SLOTS (15 MINS EACH)	X	X	1	2	2	2
GALA DINNER TICKET	2	2	3	4	5	10
EXCLUSIVE MASTERCLASS / WORKSHOP PRODUCT SPONSOR	X	X	X	X	X	1
EXCLUSIVE INTERVIEW OPPORTUNITY BEFORE THE EVENT	X	X	X	X	X	1
EXCLUSIVE EMAIL BLAST	X	X	X	X	X	1

*Price is subject to an additional 8% SST charges

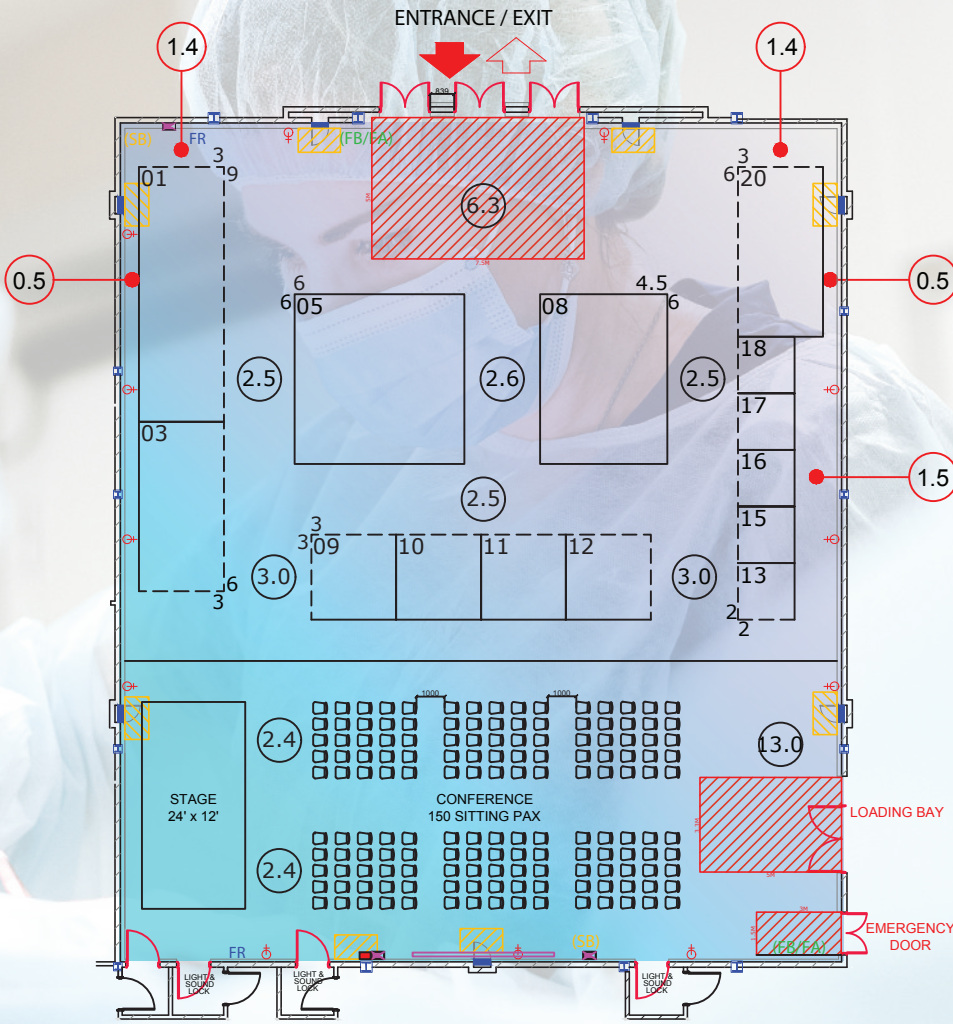
OTHER SPONSORSHIP OPPORTUNITY

A) LOGO PRINTED ON LANYARD	USD 3,600
B) LOGO PRINTED ON BADGE	USD 3,600
C) SYMPOSIUM SLOT (15 mins per slot)	USD 3,600
D) GALA DINNER TABLE (10 Pax / 1 table)	USD 950
E) LOGO IN PHOTO BOOTH	USD 7,000
F) LOGO PRINTED ON DIRECTIONAL SIGNAGES INSIDE HALL	USD 3,500
G) INSERTS IN CONGRESS BAG	USD 3,600
H) PRINTED A4 ADVERTISEMENT IN HANDBOOK	USD 2,300

*Price is subject to an additional 8% SST charges

*Only applicable for booth sponsor

Guide Map & Layout Plan



BANQUET HALL, LEVEL 3
KUALA LUMPUR CONVENTION CENTRE (KLCC)

1st Day (Aug 6) - Nose Day

07:30-08:30

Registration Welcome Messages

Nose Level 1

1. Anatomy

08:30-08:45

What is the muscular anatomy of nose?

08:45-09:00

Why upper and lower lateral cartilage is so important?

09:00-09:15

Let me know dermocarilaginous ligament of the nose?

09:15-09:30

Let us learn setum and turbinate for rhinoplasty

09:30-09:40

Discussion Q&A

2. Preoperative Assesment

09:40-09:55

2D analysis with medical photo and profile template for rhinoplasty

09:55-10:10

3D analysis with 3D CT and simulation for rhinoplasty

10:10-10:25

What kind of laboratory should be included in rhinoplasty?

10:25-10:40

What is the most safe and efficient anesthesia in rhinoplasty?

10:40-10:50

Discussion and Q&A

10:50-11:10

Break Time

Chest

11:10-11:25

Anatomy of rib cartilage and muscles

11:25-11:40

How can we harvest full thickness rib cartilage safely?

11:40-11:55

Safer way to harvest rib cartilage without pneumothorax?

11:55-12:10

How can we deal with pneumothorax during surgery?

12:10-12:20

Discussion and Q&A

12:20-13:30

Ceremony, Group Photos and Lunch

1st Day (Aug 6) - Nose Day

Nose Level 2

Low Dorsum Nose

13:30-13:50	What is my indication for open rhinoplasty?
13:50-14:10	20 year experience of closed rhinoplasty since 2004.
14:10-14:30	How I make beautiful tip for primary rhinoplasty?
14:30-14:50	Process of ultrafine diced rib cartilage graft for dorsum
14:50-15:10	Paranasal and Premaxillary augmentation for paranasal plasty
15:10-15:30	Discussion and Q&A
15:30-16:00	Break Time

Nose Level 3

Arrow / Deviated / Hump Nose

16:00-16:20	Role of cephalic trim and hanging columella correction
16:20-16:40	Lateral and medial osteotomy for deviated nose
16:40-17:00	Structural rhinoplasty with humpectomy
17:00-17:10	Preservation rhinoplasty without humpectomy
17:10-17:30	Discussion and Q&A



2nd Day (Aug 7) - LIFT Day

Procedural Lift

08:30-08:45	Laser therapy for face lift without surgery
08:45-09:00	Clinical experience of thread lift without surgery
09:00-09:15	Lift effect with botox / filler / high frequency without surgery
09:15-09:30	Microfat graft / nanofat graft for face lift effect
09:30-09:40	Discussion and Q&A

Surgical Face Lift

09:40-09:55	Short scar face lift - miniface lift with combined face surgery
09:55-10:10	High SMAS face lift
10:10-10:25	Deep plane composite face lift
10:25-10:40	Management of complication of facelift
10:40-10:50	Discussion and Q&A
10:50-11:10	Break Time

Special correction of Face Lift

11:10-11:25	Indian band correction
11:25-11:40	Nasolabial fold correction
11:40-11:55	Marionette line correction
11:55-12:10	Neck crease correction
12:10-12:20	Break Time
12:20-13:30	Lunch Time

2nd Day (Aug 7) - LIFT Day

Eye lift

13:30-13:50	Suprabrow lift
13:50-14:10	Subbrow lift
14:10-14:30	Ptotic upper eyelid lift
14:30-14:50	Lateral canthal lift (Cat eye plasty)
14:50-15:10	Discussion and Q&A
15:10-15:40	Break Time

Chest Level 2: Breast Lift

15:40-16:00	Mastopexy for breast lift
16:00-16:20	Breast augmentation with periareolar incision
16:20-16:40	Breast augmentation with inframmary fold incision
16:40-17:00	Breast reduction with inverted T incision
17:00-17:20	Discussion and Q&A
17:20-17:30	Final notification & Finale



Post Conference Cadaver Surgical Masterclass

8 August 2025

Advanced Surgical Skills Centre (ASSC),

Hospital Canselor Tuanku Muhriz UKM, Jalan Yaacob Latif, Bandar Tun Razak,
56000, Cheras, Kuala Lumpur, Malaysia.



Delegate Pass Information

Register Now and Secure Your Spot!

AMSC x PINOKIO

(Surgical Zone Only)

Price:
USD500

Early Bird Discount
(until April 30, 2025): 20% off

Combo Pass

(Surgical Zone + AMSC Conference)

Price:
USD500 + USD400
(Surgical Zone) (AMSC Conference)

Special Combo Price:
USD700

Developing Country & Fellowship Pass

USD200 for only Surgical Zone
and **USD350** for combo pass
with AMSC Malaysia conference

Gala Dinner

(Optional)

Price:
USD125

Cadaver Surgical Masterclass

Price:
USD2,000
Early Bird Discount
(until April 30, 2025)
USD1,500

Super Pass Cadaver + Delegate Pass

Price:
USD1,600



Scan the QR to get your Pass
or CLICK HERE :
www.amsc.com.my/delegate-passes/



SEE YOU AT

AMSC 2025 MALAYSIA × PINOKIO ASIA
SURGICAL ZONE



For more enquiries about
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Aesthetic Medicine & Surgery Conference



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